30th July, 2019

To,

BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

The National Stock Exchange of India Ltd.
Corporate Communications Department
Exchange Plaza, 5th Floor,
Bandra – Kurla Complex, Bandra (East),
Mumbai – 400 051

BSE Scrip Code: 540376
NSE Scrip Symbol: DMART

Sub: Newspaper Advertisement of Notice of Annual General Meeting, Remote E-voting and Book Closure.

Dear Sir /Madam,

In accordance with applicable provisions of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed the newspaper advertisement with respect to the 19th Annual General Meeting of the Company, inter-alia, informing the dispatch of the Annual Report for FY 2018-19 and other documents through permitted modes and information on remote e-voting, webcast facility and notice of book closure, published in following newspapers:

1. Financial Express on July 27, 2019
2. Navshakti on July 27, 2019

Kindly take the same on your record and oblige.

Thanking you.

Yours faithfully,

For Avenue Supermarts Limited

Ashu Gupta
Company Secretary & Compliance Officer

Encl: As above
Notice is hereby given that the 19th Annual General Meeting ("AGM") of the Members of Avenue Supermarts Limited will be held on Tuesday, 20th August, 2019 at 11.00 A.M. at Nehru Centre Auditorium, Discovery of India Building, Ground Floor, Dr. Annie Besant Road, Worli, Mumbai - 400 018, to transact the business as set out in the Notice of AGM dated 10th June, 2019.

The Annual Report for the financial year 2018-19, along with the Notice of AGM, Proxy Form, and Attendance Slip has been sent via electronic mode to those members whose email IDs are registered with the Depository Participants/Company/Registrar & Share Transfer Agent (RTA) and has been dispatched to other Members at their registered address by permitted mode. These documents are also available on the website of the Company www.dmartindia.com.

Pursuant to the provisions of Section 108 of the Companies Act, 2013 and Rule 20 of the Companies (Management and Administration) Rules, 2014, as amended from time to time and Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015, the Company is pleased to provide its members facility to cast their vote electronically from a place other than the AGM venue on all the resolutions set forth in the Notice of the AGM using electronic voting system. The Company has engaged services of National Securities Depository Limited (NSDL) to provide electronic voting facility.

The Members are informed that:

a) The business as set forth in the Notice of AGM may be transacted through voting by electronic means;

b) A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories, as on the cut-off-date, i.e., Tuesday, 13th August, 2019, shall only be entitled to avail the remote e-voting facility or voting at AGM;

c) The e-voting period shall commence on Saturday, 17th August, 2019 (9:00 am) and shall end on Monday, 19th August, 2019 (5:00 pm);

d) The e-voting module shall be forthwith blocked by NSDL thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently;

e) Any person who acquires shares of the Company and becomes a member of the Company after dispatch of the notice and holds shares as on the cut-off date i.e. Tuesday, 13th August, 2019 can visit the website of the Company to view the aforesaid documents. Such Members may cast their vote through remote e-voting by obtaining the login ID and password by sending a request at evoting@nsdl.co.in or may participate in voting at AGM. The Members who are already registered with NSDL for e-voting can use their existing user ID and password to login;

f) The facility for voting through ballot paper shall be made available at the AGM venue and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper;

g) The members who have cast their vote by remote e-voting may attend the AGM but shall not be entitled to cast their vote again;

h) In case of any queries, Members may refer to the Frequently Asked Questions (FAQs) and e-voting user manual for members available at the Downloads section of www.evoting.nsdl.com or call on toll free no.: 1800-222-990. Members can also contact Ms. Pallavi Mhaware, Assistant Manager, NSDL, to resolve any grievances with regard to e-voting. Tel no.: 022-2499 4545, E-mail ID: pallavim@nsdl.co.in. The Notice of the AGM is also available on the website www.evoting.nsdl.com.

i) The Company will provide facility of one-way live webcast of the proceedings of AGM. Members who are entitled to participate in the Meeting can view the proceedings of the Meeting live, by accessing the website of NSDL at https://www.evoting.nsdl.com and logging into the Live Streaming by using the same credentials, as used for remote e-voting.

It is further informed that pursuant to Section 91 of the Companies Act, 2013 and Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Register of Members and Share Transfer Books of the Company shall remain closed from Wednesday, 14th August, 2019 to Tuesday, 20th August, 2019 (both days inclusive) for the purpose of Annual General Meeting.

By Order of the Board of Directors
For Avenue Supermarts Limited

Mrs. Ashu Gupta
Company Secretary & Compliance Officer

Place: Thane
Date: 26.07.2019