Date: 6th August, 2018

To,
BSE Limited
Corporate Relationship Department
Phiroze Jeejeebhoy Towers
Dalal Street,
Mumbai – 400 001

The National Stock Exchange of India Ltd.
Corporate Communications Department
Exchange Plaza, 5thFloor,
Bandra – Kurla Complex, Bandra (East),
Mumbai – 400 051

BSE Scrip Code: 540376
NSE Scrip Symbol: DMART

Sub: Newspaper Advertisement of Notice of Annual General Meeting, Remote E-voting and Book Closure.

Dear Sir/Madam,

In accordance with applicable provisions of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, please find enclosed the newspaper advertisement of the Notice of 18th Annual General Meeting (AGM), notice of book closure, remote e-voting information and completion of dispatch Annual Report for the F.Y. 2017-18, published in following newspapers:

1. Financial Express on August 6, 2018
2. Navshakti on August 6, 2018

Kindly take the same on your record and oblige.

Thanking you.

Yours faithfully,
For Avenue Supermarts Limited

Ashu Gupta
Company Secretary & Compliance Officer

Encl: As above
NOTICE OF THE 18th ANNUAL GENERAL MEETING, E-VOTING AND BOOK CLOSURE

Notice is hereby given that 18th Annual General Meeting ("AGM") of the Members of Avenue Supermarts Limited will be held on Tuesday, 28th August, 2018 at 11.00 A.M. at Nehru Centre Auditorium, Discovery of India Building, Ground Floor, Dr. Annie Besant Road, Worli, Mumbai - 400 018; to transact the business as set out in the Notice of AGM dated 5th May, 2018 and Addendum to the Notice of AGM dated 30th July, 2018.

The Annual Report for the financial year 2017-18 along with Notice of AGM, Addendum to the Notice of AGM, Proxy Form and Attendance Slip has been sent via electronic mode to those members whose Email IDs are registered with the Depository Participants / Company / Registrar & Share Transfer Agent (RTA) and has been dispatched to other Members at their registered address by permitted mode. These documents are also available on the website of the Company www.dmartindia.com.

Pursuant to provisions of Section 108 of the Companies Act, 2013, and Rule 20 of the companies (Management and Administration) Rules, 2014, as amended from time to time and Regulation 44 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Company is pleased to provide its members facility to cast their votes electronically from a place other than AGM venue on all the resolutions set forth in the Notice of the AGM and Addendum to the Notice of AGM using electronic voting system. The Company has engaged services of National Securities Depository Limited (NSDL) to provide electronic voting facility.

The Members are informed that:

a) The business as set forth in the Notice of AGM and Addendum to the Notice of AGM may be transacted through voting by electronic means;

b) A person whose name is recorded in the Register of Members or in the Register of Beneficial Owners maintained by the Depositories, as on the cut-off date, i.e. Tuesday, 21st August, 2018, shall only be entitled to avail the remote e-voting facility or voting at AGM;

c) The e-voting period shall commence on Friday, 24th August, 2018 (9:00 am) and shall end on Monday, 27th August, 2018 (5:00 pm);

d) The e-voting module shall be forthwith blocked by NSDL thereafter. Once the vote on a resolution is cast by the member, the member shall not be allowed to change it subsequently;

e) Any person, who acquires shares of the Company and becomes member of the Company after dispatch of the notice and holds shares as on the cut-off date i.e. Tuesday, 21st August, 2018 can visit the website of the Company to view the aforesaid documents. Such Members may cast their vote through remote e-voting by obtaining the login ID and password by sending a request at evoting@nsdl.co.in or may participate in voting at AGM.

The Members who are already registered with NSDL for e-voting, can use their existing user ID and password to login;

f) The facility for voting through ballot paper shall be made available at the AGM venue and the members attending the meeting who have not cast their vote by remote e-voting shall be able to exercise their right at the meeting through ballot paper;

g) The members who have cast their vote by remote e-voting may attend the AGM but shall not be entitled to cast their vote again;

h) In case of any queries, Members may refer to the Frequently Asked Questions (FAQs) and e-voting user manual for members available at the Downloads section of www.evoting.nsdl.com or call on toll free no.: 1800-222-990.

It is further informed that pursuant to Section 91 of the Companies Act, 2013 and Regulation 42 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, the Register of Members and Share Transfer Books of the Company shall remain closed from Wednesday, 22nd August, 2018 to Tuesday, 28th August, 2018 (both days inclusive) for the purpose of Annual General Meeting.

By Order of the Board of Directors
For Avenue Supermarts Limited

Place: Thane
Date: 4th August, 2018

Mrs. Ashu Gupta
Company Secretary & Compliance Officer